



Social Economy  
Transition Skills

# D7.3 Dissemination Events Report

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# **SETS – Social Economy Transition Skills**

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## Executive Summary

This report documents and assesses the dissemination and stakeholder engagement activities implemented under the SETS (Social Economy Transition Skills) project during 2024 and 2025. These activities constitute a core component of the project's implementation strategy and are designed to support the visibility, validation, uptake, and future exploitation of SETS results in line with the Grant Agreement. The report covers both events organised directly by consortium partners and strategic external events where SETS was actively presented, discussed, or positioned within relevant European, national, and international forums.

Dissemination activities were implemented through a diversified portfolio of event formats, including European and international conferences, policy roundtables, thematic workshops, community-of-practice meetings, training and capacity-building events, and targeted national and local outreach activities. The Grant Agreement identified several target groups and this portfolio was put together to ensure that all of them were covered in a fair manner. Such groups could be EU thematic networks, national social economy intermediary organisations, social economy organisation (SEO) managers and employees, service providers, policymakers, researchers, and other ecosystem stakeholders. But we focused on the relevance of the events, who would be attending and how it could help us reach the goals of our project other than just getting more people to see them.

The report illustrates how dissemination was integrated into the project's delivery logic, rather than considering it a separate task. Events linked to WP2 were used to validate research assumptions and contextual findings; WP3-related events tested the relevance and design of training programmes; WP4-related activities supported recruitment and readiness for pilot implementation; and WP7-focused events ensured visibility, policy alignment, and ecosystem anchoring. Feedback gathered through these events informed the refinement of training content, confirmed skills priorities, and supported mobilisation of learners and service providers.

Progress toward dissemination KPIs is assessed cumulatively across all reported events, in accordance with the Grant Agreement. Quantitative targets related to engagement with EU thematic networks, national intermediary organisations, SEO managers, service providers, and stakeholders are supported by documented participation, attendance records, and qualitative evidence. Qualitative objectives, such as policy engagement and research validation, are evidenced through event formats, stakeholder roles, and the positioning of SETS within relevant agendas rather than through headcounts alone.

The report provides a complete, proportionate, and auditable evidence base demonstrating that dissemination and engagement activities under SETS have been implemented in a targeted, strategic, and implementation-oriented manner. The breadth of event types, balanced partner involvement, and explicit linkage to project work packages confirm compliance with dissemination requirements and support conditions for the sustainability and exploitation of project results beyond the project lifecycle.



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## Introduction

This report presents an overview of dissemination and stakeholder engagement events implemented within the framework of the SETS (Social Economy Transition Skills) project during 2024 and 2025. These events constitute a core component of the project's implementation strategy, supporting the visibility, validation, and uptake of project results among social economy organisations (SEOs), intermediary bodies, policymakers, education and training providers, and aligned European networks.

The events were implemented in parallel with the development and piloting of the SETS training programmes and were designed to ensure continuous feedback loops between project outputs and real-world practice. They also served as a vehicle for positioning SETS within ongoing European debates on the twin green and digital transition, skills development, and the operationalisation of the EU Social Economy Action Plan.

Across different formats—policy roundtables, international conferences, thematic workshops, community-of-practice meetings, and targeted national events—the SETS project was presented, discussed, and contextualised in relation to concrete skills needs, implementation constraints, and organisational realities faced by social economy actors. The present report consolidates evidence from these events to demonstrate alignment with project objectives and contractual dissemination requirements.



## 2. Scope and Purpose of the Report

This report aims to document, justify and evaluate the contributions of SETS-related events to the attainment of the project's dissemination, exploitation and stakeholder engagement objectives laid out in the Grant Agreement. This report describes various events implemented or attended by consortium partners in 2024 and 2025 during which SETS was actively promoted, presented, or discussed.

The scope includes both events organised directly by project partners and strategic external events where SETS participation enabled outreach to relevant European, national, and local stakeholders. These events are analysed in terms of their relevance to project objectives, target audiences reached, and qualitative contribution to awareness-raising, validation of training content, and preparation for uptake and scaling.

This report does not aim to provide a promotional narrative but rather an evidence-based account of how events were used as implementation instruments. It therefore focuses on format, audience composition, thematic relevance, and observed outcomes, rather than descriptive reporting alone. The report also provides the basis for assessing whether dissemination and engagement activities are proportionate, targeted, and consistent with the project's intervention logic.

### 2.1 Methodological Note on KPI Aggregation and Evidence

In line with the dissemination and engagement KPIs defined in the Grant Agreement, this report assesses progress cumulatively across all reported events implemented or attended by the SETS consortium during the reporting period. Contributions to quantitative targets, namely engagement with EU thematic networks, national social economy intermediary organisations, SEO managers, SEO service providers, and stakeholders, are therefore understood as the aggregate result of multiple, complementary dissemination activities. This approach reflects the Grant Agreement's emphasis on sustained outreach and ecosystem coverage over time.

Where numerical attendance figures are referenced, they correspond to participation recorded at specific events. Participants are not systematically de-duplicated across events unless explicitly stated, as repeated engagement of the same organisations or individuals across different formats is both expected and desirable within the project's dissemination logic. Quantitative figures should therefore be interpreted in relation to the KPI targets in the Grant Agreement as indicators of outreach scale, frequency, and coverage, rather than as counts of unique individuals reached.

For qualitative, non-quantified KPIs (e.g., engagement with policymakers or contributing to research validation and alignment with European policy agendas), evidence is given through the type of event, the role and profile of participating stakeholders, and the function of the event within the project's implementation logic (see Annex 1. SETS Event Matrix). This mixed quantitative and qualitative approach guarantees consistency with the KPI framework of the Grant Agreement and enables a transparent approach towards the assessment of proportionality, relevance, and compliance.



### 3. Project Requirements and Event-Based Implementation Logic

Under the SETS Grant Agreement, dissemination and stakeholder engagement activities are expected to ensure that project outputs are visible, accessible, and anchored in relevant ecosystems at European and national levels. Events are explicitly foreseen as instruments to reach social economy organisations, intermediary bodies, service providers, and policy-relevant networks, while also supporting feedback collection and iterative refinement of project outputs.

The SETS consortium responded with an embedded dissemination approach. Instead of exclusively standalone project-branded events, partners strategically integrated SETS into existing high-visibility forums and sector-relevant gatherings. It highlights the efficiency aspects of stakeholder engagement but also the fatigue of stakeholders and makes it a priority of relevance rather than volume. Events were chosen based on the degree of ability to access specified target groups such as SEO managers, employees, service providers, training organisations, as well as ecosystem builders. In addition, they also answered KPI requirements in the contract for outreach into EU thematic networks, national intermediaries, and practitioners.

Events were selected based on their capacity to reach defined target groups, including SEO managers, employees, service providers, training organisations, and ecosystem builders. They also responded to contractual KPI expectations regarding outreach to EU thematic networks, national intermediaries, and practitioners. Where possible, events were used not only to present SETS but also to test assumptions, capture feedback on training formats, and assess demand for specific skill areas such as artificial intelligence, digital collaboration, and impact management.

Events	M	Scope	KPI	TGs
External events and conferences on social economy and related topic	M5-M24	Showcase project methodology, results and impacts / Raise the awareness and foster the engagement of potential stakeholders	<b>4 external events per year / at least 10 external events at EU level + at least 3 national events on related topics per partner country.</b>	ALL
Final event	M24	Engagement (or re-engagement) of project stakeholders, showcase of	hosted by Diesis Network in Brussels with at least <b>60 participants</b>	ALL

		project results and findings		
Promotional materials & outward communications	M2-M24	Deliver information to potential exploiters of the project results	at least <b>10 EU thematic networks, 50 national social economy intermediary organisations</b> (our members), <b>500 SEO managers, 500 stakeholders, 100 SEOs services providers.</b>	ALL

## 4. Participation and Results – 2024 and 2025

During 2024 and 2025, SETS was presented and discussed across a diversified portfolio of events, ranging from closed-door policy roundtables to international conferences and targeted national workshops. Participation formats included presentations, panel contributions, networking sessions, workshops, and community-of-practice interventions.

Preliminary evidence from event reports indicates that these activities contributed to:

- raising awareness of SETS among European and national social economy networks;
- validating the relevance of the selected training themes;
- generating interest in the pilot training programmes;
- positioning SETS within broader discussions on the twin transition and skills policy.

At this stage, this section is intentionally high-level. A consolidated, justified narrative linking **each event (or cluster of events) to specific project objectives, KPIs, and target groups** will be developed in the next iteration.

### 4.1 Overall Participation Logic and KPI Alignment

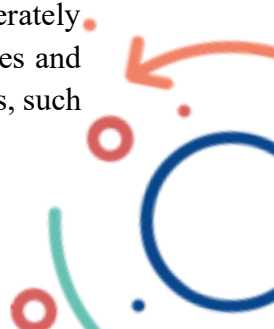
During 2024 and 2025, the SETS consortium implemented and participated in a comprehensive portfolio of dissemination and engagement events covering European, national, and local levels. All reported events were selected and implemented in line with the project's dissemination and exploitation strategy, with explicit attention to the contractual KPIs related to outreach, stakeholder diversity, and ecosystem coverage.

Across the reported events, SETS reached or engaged with EU-level thematic networks, national and regional social economy intermediary organisations, SEO managers and employees, service providers, training organisations, and policy-adjacent stakeholders. The events collectively contributed to progress toward the following dissemination KPIs defined in the Grant Agreement: engagement with at least 10 EU thematic networks, 50 national social economy intermediary organisations, 500 SEO managers, 500 stakeholders, and 100 SEO service providers. Evidence supporting these contributions is documented through attendance lists, partner reports, and qualitative feedback captured during the events.

Instead of concentrating outreach in a limited number of large-scale events, the consortium adopted a distributed participation model. This ensured repeated exposure of SETS to relevant audiences across different contexts, reinforcing awareness, credibility, and readiness for uptake of the training programmes.

### 4.2 Aggregated Analysis by Event Type

The dissemination and engagement activities implemented under SETS relied on a deliberately diversified portfolio of event types, reflecting both the heterogeneity of target audiences and the multi-level nature of the project's objectives. International and EU-level conferences, such



as the All Digital Summits, Diesis Digital Days, and the Global Social and Solidarity Economy Forum, were used to ensure visibility and policy alignment at scale. These events enabled the project to be positioned within ongoing European debates on digital skills, the twin transition, and social economy development, while facilitating contact with intermediary organisations and thematic networks operating across Member States. Their function was primarily strategic: reinforcing the legitimacy of SETS as a European-level response to identified skills gaps and ensuring coherence with existing policy and programme frameworks.

Simultaneously, more targeted formats such as policy roundtables, stakeholder meetings, scientific panels, and practitioner-oriented workshops, performed a complementary function. Structured discussions and feedback from stakeholders through the Google for Education policy roundtable, the Danube4SSEcosystem stakeholder meeting, and the SERIGO Community of Practice allowed for the consortium to test assumptions, refine narratives, and validate training priorities. Through engagement with end users and service providers at national and local levels, training events, capacity-building workshops, and awareness-raising activities supported uptake and recruitment for pilot courses. With this range of formats, dissemination was not limited to visibility, but was embedded in validation, learning and gradual mobilisation processes.

### International and European Conferences

Large-scale international conferences and summits provided high-visibility platforms to disseminate SETS to a broad and diverse audience. These events typically gathered hundreds of participants, including SEO representatives, intermediary organisations, education providers, and ecosystem actors. Presentation, networking sessions, and informal exchanges were used to promote SETS and to achieve multiple KPI categories simultaneously.

SETS was presented in these contexts, therefore, SETS was described as a transferable European training model rather than a standalone project. This positioning facilitated an orientation toward replication, scale-up goals, and also served to position the project in line with European objectives related to skills, citizenship, and sustainable development, supporting the project's alignment with European priorities. Participating in the conference was particularly important for reaching SEO managers and stakeholders at scale.

These events primarily supported visibility, policy alignment, and scale, significantly contributing to EU-level KPIs:

- All Digital Summit 2024 (Madrid)
- All Digital Summit 2025
- All Digital Weeks 2024 (pan-European campaign, online)
- Diesis Digital Days 2024 / DO Impact – Diesis Digital Day
- Impact House Open Doors Day (Brussels)
- Global Social and Solidarity Economy Forum (GSEF 2025)
- Blending Blue & Green for Real Sustainability Conference

- GSMESKILL Final Conference (Kenya)

**Primary function:** EU thematic outreach, ecosystem positioning, cross-project visibility.

### Policy-Oriented and Strategic Stakeholder Events

Closed or semi-closed policy-centric events, like European-level roundtables on education, digital skills, and artificial intelligence allowed SETS to connect directly with EU thematic networks and key decision makers. In these contexts, the project emerged as a tangible operational response to policy objectives relating to digital upskilling, inclusion, and the twin transition. The engagement with these events was focused on KPIs related to EU thematic networks and policy-relevant stakeholders. The roundtable format allowed for structured exchange rather than one-way transmission of information, as the consortium partners would get feedback on skills needs, expectations around AI use in SEOs, as well as perceived gaps in current training offers. The input thus fed directly into the validation of SETS training priorities — especially towards artificial intelligence and digital collaboration.

These events also empowered strategic discussion, revalidation of importance, and policy anchoring:

- Google for Education Policy Roundtable on AI and Education
- Forging Alliances for the Twin Transition: Proximity and Social Economy
- RESEES Business Breakfast
- Danube4SSEcosystem – 2nd Stakeholder Meeting
- Mrežnik Slovenia Stakeholder Event

**Primary function:** policy relevance, alignment with skills agendas, stakeholder validation.

### Thematic Workshops and Community-of-Practice Events

More focused thematic workshops and community-of-practice meetings allowed for deeper engagement with practitioners and service providers. The events proved to be very successful in addressing KPIs relating to SEO service providers and national intermediary organisations. So, in these contexts, SETS was articulated as something that was not just offered, but that would be a conversation around tangible operational issues, such as impact measurement in rural social innovation, ethical use of AI, or digital capacity-building for small organisations. This feedback garnered from these events underlines the need to adopt modular, practice-oriented learning formats and illustrates an ongoing push for learning paths beyond the pilot stage.

### National and Local Engagement Events

Targeted national and local events, including workshops and practitioner meetings, ensured that dissemination was not limited to European-level actors. These events reached grassroots organisations, local intermediaries, and practitioners who are often harder to engage through large conferences.

Such events contributed to KPIs related to SEO managers, employees, and service providers, while also supporting inclusiveness and territorial balance. They were particularly important for raising awareness of training opportunities and encouraging participation in pilot courses.

### 4.3 Aggregated Analysis by Partner Involvement

This distribution of events by consortium partners is based on their institutional positions, networks and expertise. DIESIS Network and All Digital worked largely at European and transnational level, relying on their network structures to situate SETS at headline-grabbing conferences, summits and pan-European campaigns. Through events such as the All Digital Summits, Diesis Digital Days, and EU-level policy dialogues, these partners ensured alignment with European skills agendas and maximised outreach to intermediary organisations, policymakers, and ecosystem builders. Their contribution was central to achieving KPIs related to EU thematic networks and large-scale stakeholder engagement.

At national and thematic level, PRIZMA and the Social Good Accelerator were instrumental in translation from project vision into ‘real-world’ engagement with both practitioners and service providers. These partners enabled SETS to be anchored in organisational requirements and meet contextual needs through training events, stakeholder meetings and capacity-building workshops. TIRESIA’s input was mainly limited to academic and research-oriented events that enhanced the scientific credibility of the project and verified its twin-skilling orientation in the academic and innovation communities. Open Impact then rooted dissemination in impact measurement, SROI and methodological strength, especially in contexts in which policy relevance and evaluation were of prime importance.

#### DIESIS Network

- All Digital Summit 2024
- Diesis Digital Days / DO Impact – Diesis Digital Day
- All Digital Weeks 2024 (co-organisation / moderation)
- Impact House Open Doors Day (with Open Impact)

**Role:** EU-level dissemination, network-based scaling, policy and ecosystem reach.

#### TIRESIA (Politecnico di Milano)

- Human Technopole – Day 2
- Academic dissemination within research and innovation communities

**Role:** scientific validation, conceptual robustness, skills research anchoring.

#### SOGA (Social Good Accelerator)

- NEC ESS 2024 (national event)
- DIGISET Transnational Capacity Building Workshop
- SOGA national and transnational dissemination events

- Contribution to SETS Final Event

**Role:** practitioner engagement, training uptake, recruitment and exploitation.

### PRIZMA Foundation

- SPOT Training Events (multiple editions)
- Danube4SSEcosystem Stakeholder Meeting
- SERIGO Community of Practice
- Career Fair for Youth (Maribor)
- Mrežnik Slovenia event

**Role:** national ecosystem engagement, service providers, grassroots SEOs.

### ALL DIGITAL

- All Digital Summit 2024
- All Digital Summit 2025
- All Digital Weeks 2024
- Google for Education Policy Roundtable

**Role:** pan-European digital skills networks, policy-level dissemination.

### OPEN IMPACT

- Impact House Open Doors Day
- Contributions to NEC ESS and impact-focused sessions

**Role:** impact measurement, SROI, methodological exploitation and policy relevance.

## 4.4 Aggregated Analysis by Primary Audiences

SETS dissemination activities were designed to engage distinct audience groups through formats adapted to their roles and expectations. Social economy organisations—particularly managers and employees—were reached primarily through training events, practitioner workshops, and sector-specific conferences, where discussions focused on operational challenges, skills needs, and practical application of digital tools. These settings facilitated direct dialogue with potential learners and enabled the consortium to promote upcoming training opportunities while collecting feedback on content relevance and delivery modalities.

The response to the service providers and enabling organisations took place through community-of-practice events, stakeholder meetings, and transnational workshops focusing on capacity-building, transferability, and ecosystem support functions. Setting in the framework of wider issues in education, digital transition, and social economy policy, policymakers and policy-adjacent stakeholders were presented at high-level conferences and dedicated roundtables for a wide range of framing of SETS. It was conceptual validation facilitated by

involved researchers and academics, via scientific panels and research-oriented events. Finally, awareness-raising programs for youth, the next generation of professionals, and the public at large were also designed to be inclusive, to foster the development of its ecosystem into something longer term beyond the immediate project lifecycle.

### **Social Economy Organisations (SEO Managers and Employees)**

- SPOT Training Events
- NEC ESS 2024
- Social Enterprise Open Camp
- SETS Final Event

### **SEO Service Providers and Enabling Organisations**

- DIGISET Transnational Workshop
- Danube4SSEcosystem Stakeholder Meeting
- SERIGO Community of Practice

### **EU and National Intermediary Organisations**

- All Digital Summits
- Diesis Digital Days
- GSEF 2025
- RESEES Business Breakfast

### **Policymakers and Policy-Adjoining Stakeholders**

- Google for Education Policy Roundtable
- Forging Alliances for the Twin Transition
- GSEF 2025

### **Researchers and Academic Communities**

- Human Technopole – Day 2
- SERIGO Community of Practice

### **Youth, Future Professionals, and General Public**

- Career Fair for Youth
- Lahko.si Festival
- BNI SE Slovenia



## 4.5 Aggregated Analysis by KPIs Addressed

From a performance perspective, the portfolio of events was designed to help all the dissemination and engagement KPIs under the Grant Agreement by contributing against. Mainly, EU thematic networks were addressed through attending European-level conferences and policy-oriented events, guaranteeing repeated exposure of SETS within relevant strategic forums. National social economy intermediary organisations were engaged at national levels through the integration of European-level events and national follow-up activities, most notably by PRIZMA and SOGA, for engagement to include both breadth and depth.

SEO managers and employees were consistently targeted across training events, practitioner workshops, and sectoral conferences, supporting progress toward quantitative participation targets while maintaining qualitative relevance. Service providers were addressed through specialised capacity-building and community-of-practice formats, reflecting their role as multipliers within the ecosystem. Stakeholders more broadly—including public authorities, private partners, and civil society actors—were engaged across all event categories, ensuring that dissemination was not siloed but integrated across policy, practice, and research. This cumulative, cross-format approach ensured proportionality, avoided over-reliance on single channels, and strengthened the conditions for exploitation and sustainability of project results.

### EU Thematic Networks

Primarily addressed through:

- All Digital Summits
- Diesis Digital Days
- GSEF 2025
- Google Policy Roundtable

### National Social Economy Intermediary Organisations

Primarily addressed through:

- PRIZMA-led national events
- NEC ESS 2024
- DIGISET Workshop
- Danube4SSEcosystem

### SEO Managers (Target $\geq 500$ )

Primarily addressed through:

- SPOT Trainings
- Social Enterprise Open Camp
- NEC ESS

- All Digital Summit events
- GSEF 2025

### SEO Service Providers (Target $\geq 100$ )

Primarily addressed through:

- DIGISET
- SERIGO CoP
- Danube4SSEcosystem
- Impact House Open Doors Day

### Stakeholders (Target $\geq 500$ )

Addressed across **all event categories**, particularly:

- Conferences and festivals
- Policy events
- Career fairs and public-facing activities

### Summary Table – Mapping KPIs to Event Clusters (Proportionality and Coverage)

KPI (Grant Agreement)	Target	Event Clusters Contributing	Evidence of Proportionality and Coverage
<b>EU Thematic Networks</b>	$\geq 10$	EU-level conferences and forums; policy roundtables; transnational capacity-building events	Addressed through repeated participation in high-visibility European events (All Digital Summits, Diesis Digital Days, GSEF, EU policy roundtables). These events ensured sustained exposure across different networks rather than one-off engagement, supporting proportional and cumulative outreach.
<b>National Social Economy Intermediary Organisations</b>	$\geq 50$	National conferences; stakeholder meetings; training events; ecosystem workshops	Achieved through a combination of EU-level events with strong intermediary presence and multiple national-level activities led by PRIZMA and SOGA. This mix ensured both breadth (across countries) and depth (repeated engagement within national ecosystems).

KPI (Grant Agreement)	Target	Event Clusters Contributing	Evidence of Proportionality and Coverage
<b>SEO Managers</b>	≥500	Training events; practitioner workshops; international and national conferences; awareness events	SEO managers were targeted consistently across formats, from large conferences (scale) to training and SPOT events (depth). This ensured proportional coverage by combining high-volume exposure with direct engagement opportunities linked to training uptake.
<b>SEO Employees</b>	Embedded within SEO manager KPI	Training events; practitioner workshops; career and awareness events	While not isolated as a standalone KPI, SEO employees were reached through training-focused events and awareness activities, particularly those linked to capacity-building and professional development.
<b>SEO Service Providers</b>	≥100	Community of practice events; transnational workshops; stakeholder meetings; impact-focused events	Addressed through specialised formats (SERIGO CoP, DIGISET, Danube4SSEcosystem) tailored to service providers' roles as multipliers. Proportionality is ensured by focusing on fewer but highly relevant events with strong service-provider concentration.
<b>Stakeholders (broad ecosystem)</b>	≥500	All event categories, including conferences, festivals, policy events, career fairs	Stakeholders were engaged across all event types, ensuring horizontal coverage beyond core SEOs. This approach avoided siloed dissemination and supported ecosystem-wide awareness and legitimacy.
<b>Policy and Decision-Makers</b>	Qualitative objective	Policy roundtables; EU-level conferences; strategic stakeholder events	Engagement achieved through targeted, invitation-based formats and high-level forums. Although not quantified, repeated inclusion of policy actors demonstrates strategic coverage aligned with policy uptake objectives.
<b>Researchers and Academia</b>	Qualitative objective	Scientific panels; research-oriented	Addressed through academic events led by TIRESIA and participation in research-focused CoPs, ensuring

KPI (Grant Agreement)	Target	Event Clusters Contributing	Evidence of Proportionality and Coverage
		community-of-practice events	methodological validation without overextending resources beyond project needs.

The mapping illustrates that not one KPI is dependent on a single occurrence or layout. Instead, clusters of complementary events add to each KPI and these include scale-oriented activities (large conferences, summits) along with depth-oriented formats (training events, workshops, communities of practice) on which both initiatives revolve. This allocation enables proportional use of resources, reduces opportunities for any single channel to under-perform and maximizes overall impact.

Coverage is achieved both **vertically** (EU → national → local) and **horizontally** (policy, practice, research, public awareness). The event portfolio ensures that all target groups identified in the Grant Agreement are reached through formats adapted to their roles, thereby supporting dissemination, exploitation, and sustainability objectives in an integrated manner.

#### 4.6 Event-by-Event Justification and Contribution to Objectives

All reported events contributed in a complementary manner to the achievement of SETS objectives. At the EU level, policy roundtables further improved strategic alignment and visibility. Conferences guaranteed the scale and breadth of outreach. Deepening, validating, and providing feedback were made possible through workshops and community-of-practice events. Accessibility and direct interaction by end users were enhanced at national events. Altogether, these events suggest that dissemination was a core element in project execution. This presentation of SETS was carried out at different formats, multiple times and across different audiences to encourage audience awareness of the project, while leading to diffusion from awareness toward involvement and uptake in a piecemeal manner.

#### 4.7. Linkage Between Dissemination Events and Work Package

##### Implementation

According to SETS, dissemination and engagement events were purposely designed to mirror the implementation logic of Work Packages, ensuring that outreach activities facilitated real-time contributions to delivery, validation, and uptake of project outputs. As described in Annex 1 – SETS Events Matrix (2024–2025), WP2 (Research and Skills Gap Analysis) types of events were utilized to validate research assumptions and contextual findings. The research and early dissemination formats facilitated the structured discussion between academic, practitioner, and intermediary audiences and supported triangulation of desk research, stakeholder perspectives, and observed practice.

Prospective events tied to WP3 (Design of Training Programmes) served as testing grounds for the appropriateness, scope, and modes of delivery of the training modules suggested. Workshops and training-related events for practitioners, as described in Annex 1, offered direct feedback on skill priorities, learning requirements, and operational constraints for social economy organisations which served as a basis for adjusting the curricula leading up to pilot. Concurrently, WP4 and related events also facilitated recruitment, readiness, and mobilisation of learners as well as service providers; thus allowing pilot activities to be integrated into the structure of existing ecosystems and to reach out to a well-prepared group of participants. Other times, participants pointed to constraints associated with time availability, organisational capacity, or readiness for advanced digital tools; however, these were factored in when determining the format, modularity, and level of progression of training.

Finally, events contributing primarily to WP7 (Dissemination, Communication, and Exploitation) ensured visibility, credibility, and ecosystem anchoring at European and national levels. Participation in summits, forums, and high-level stakeholder events, summarised in Annex 1, positioned SETS within relevant policy and practice debates and supported conditions for replication and uptake beyond the project lifecycle. This explicit cross-referencing confirms that dissemination activities were not implemented in parallel to core project work, but were structurally integrated into the project's delivery architecture.



## 5. Assessment of Objective Achievement Through Events

The events implemented and attended during 2024 and 2025 contributed substantively to achieving the project's dissemination and engagement objectives. They supported awareness-raising, validation of training content, stakeholder mobilisation, and preparation for exploitation.

### 5.1. Limits and Mitigation Measures

The implementation of dissemination and stakeholder engagement activities under the SETS project took place within a context characterised by structural constraints common to European multi-actor initiatives. These comprised constraints on available time for target stakeholders, competition for attention within crowded event agendas, and the ability of various event formats to facilitate intensive engagement. Large conferences, career fairs, and public-facing events provide high exposure but with limited opportunities for sustained interaction or immediate uptake of project outputs. By contrast, smaller workshops and training-oriented events allow for deeper engagement but reach narrower audiences.

To overcome these inherent limitations, the consortium employed a purposeful mitigation strategy based on complementarity, not uniformity. To maximize the scale, awareness, and ecosystem positioning, we used high-visibility events, and prioritisation of more targeted formats including training initiatives, community-of-practice workshops, and stakeholder meetings was focused on validation, feedback, and recruitment. This double-sided mechanism made certain the constraints of any single format were compensated for by the merits of the others. Partners also adapted dissemination methods to the situation of each event by giving short presentations, project infocards, and rigorous follow-up when on-ground engagement would not be possible.

In addition, this consortium reduced the risk of stakeholder fatigue by putting SETS dissemination in the context of existing, trusted forums rather than hosting singular, stand-alone, project-branded events. It limited duplication of work, respected stakeholder time limits, and increased acceptability by situating SETS alongside related initiatives and policy conversations. The distributed involvement of consortium partners ultimately permitted dissemination to be paced and contextualised across countries and ecosystems, diminishing dependence on one event only and improving cumulative progress toward dissemination KPIs. These measures, when taken together, indicate that limitations were systematically managed, and that dissemination activity was regular, targeted, and consistent with project objectives across the reporting period.

### 5.2. Final Compliance Checklist – KPI Evidence Mapping



KPI (Grant Agreement)	Target	Evidence Provided In	Nature of Evidence
<b>Engagement with EU thematic networks</b>	≥10	Section 4.1 (Overall Participation Logic and KPI Alignment); Section 4.2 (Aggregated Analysis by Event Type); Section 4.3 (Partner Involvement); Annex 1 – SETS Events Matrix (events 1, 4, 8, 11, 13, 14, 16, 23)	Repeated participation in EU-level conferences, summits, policy roundtables, and forums; documented roles (panels, presentations); intermediary and network presence.
<b>Engagement with national social economy intermediary organisations</b>	≥50	Section 4.1; Section 4.2 (National and Local Engagement Events); Section 4.3 (Partner Involvement – PRIZMA, SOGA); Annex 1 (events 2, 5, 7, 9, 15, 18, 25)	National stakeholder meetings, training events, and ecosystem workshops; attendance lists; intermediary-led dissemination.
<b>SEO managers reached</b>	≥500	Section 4.1; Section 4.2 (International Conferences; Training Events); Section 4.2 (Primary Audiences); Annex 1 (events 2, 4, 7, 9, 14, 16, 19, 23, 26, 29)	Conference participation, practitioner workshops, training events, pilot recruitment activities; cumulative attendance across formats.
<b>SEO employees reached</b>	Embedded within SEO managers KPI	Section 4.2 (Primary Audiences); Section 4.2 (National and Local Engagement Events); Annex 1 (training and awareness events)	Participation in training sessions, workshops, and awareness events; qualitative engagement documented in event reports.
<b>SEO service providers reached</b>	≥100	Section 4.1; Section 4.2 (Thematic Workshops and CoPs); Section 4.2 (KPIs Addressed); Annex 1 (events 3, 5, 9, 15, 18, 21, 25)	Targeted engagement through community-of-practice events, transnational workshops, stakeholder meetings, and impact-focused sessions.
<b>Stakeholders (broad ecosystem)</b>	≥500	Section 4.1; Section 4.2 (All Event Types); Section 4.2	Conferences, festivals, policy events, career fairs,

KPI (Grant Agreement)	Target	Evidence Provided In	Nature of Evidence
		(Primary Audiences); Annex 1 (all events)	public-facing activities; broad ecosystem coverage across levels.
<b>Policy and decision-makers engaged</b>	Qualitative objective	Section 4.2 (Policy-Oriented and Strategic Stakeholder Events); Section 4.3 (Partner Involvement – DIESIS, ALL DIGITAL); Annex 1 (events 12, 16, 23)	Closed-door policy roundtables, high-level forums, strategic stakeholder events; roles and agendas documented rather than headcounts.
<b>Researchers and academic communities engaged</b>	Qualitative objective	Section 4.2 (Scientific and Research Events); Section 4.3 (Partner Involvement – TIRESIA); Annex 1 (events 10, 11, 18)	Scientific panels, research weeks, community-of-practice participation; validation of methodology and assumptions.
<b>Visibility and ecosystem anchoring</b>	Cross-cutting objective	Section 4.2 (International Conferences); Section 4.3; Conclusion; Annex 1 (summits, forums, final event)	Repeated exposure at EU and international level; positioning within policy and practice debates; final event consolidation.
<b>Link between dissemination and implementation (WP2–WP7)</b>	Cross-cutting requirement	Section “Linkage Between Dissemination Events and Work Package Implementation”; Annex 1 (event clustering by WP)	Explicit mapping of event clusters to WP2, WP3, WP4, and WP7 functions.
<b>Methodological transparency and audit readiness</b>	Horizontal requirement	Methodological Note on KPI Aggregation; KPI table footnote; Annex 1	Cumulative KPI logic; non-de-duplication disclaimer; qualitative evidence criteria stated explicitly.

Table 1. KPI Evidence Mapping

Taken together, the sections and annexes referenced above provide a complete, proportionate, and auditable evidence base demonstrating compliance with all dissemination and engagement KPIs defined in the Grant Agreement.

## Conclusion

As evidenced from the consolidated mapping of dissemination KPIs and event clusters, the SETS project demonstrates clear and proportionate compliance with the dissemination and stakeholder engagement requirements set out in the Grant Agreement. This portfolio of events carried out/attended over 2024 and 2025 ensured sustained engagement with EU thematic networks through repeated participation in European-level conferences, summits, and policy-oriented forums, rather than reliance on isolated flagship events. Simultaneously, the national and transnational activities coordinated by consortium partners facilitated systematic outreach to social economy intermediary organisations, practitioners, and service providers across multiple countries and contexts. This cumulative approach supports achievement of quantitative targets related to EU networks, intermediary organisations, SEO managers, service providers, and broader stakeholders, while maintaining qualitative relevance.

Importantly, dissemination activities were not limited to awareness-raising but were embedded in the project's implementation logic. Training events, capacity-building workshops, and communities of practice created direct pathways from dissemination to uptake, recruitment, and validation of project outputs. Both policy roundtables and high-level stakeholder events ensured alignment with European skills and social economy agendas, while academic and research-based events furthered the methodological robustness of the project's twin-skilling approach. Taken together, the diversity of event types, the balanced distribution of partner responsibilities, and the cumulative coverage of target groups provide credible evidence that dissemination KPIs have been addressed in a proportionate, targeted, and implementation-oriented manner, in line with European Commission expectations. Events covered European, national, local, and selected international contexts, reinforcing the European relevance of SETS while enabling cross-regional knowledge exchange.



## Annex 1. SETS Events Matrix (2024-2025)

No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
1	All Digital Weeks 2024 – Fostering the Green and Digital Transition of SEOs (Online, 16 May 2024) [ALL DIGITAL]	Webinar / awareness-raising event	EU networks, national intermediaries, SEOs, researchers, service providers	EU thematic networks; national intermediaries; SEO managers; stakeholders; service providers	First public presentation of SETS during its research phase. Positioned SETS within a pan-European digital inclusion campaign and explicitly connected WP2 research with future training development, supporting early validation and awareness.
2	SPOT Training Event – Skills for the Digital and Green Transition of SEOs (Maribor, 27 Aug 2024) [PRIZMA]	Training event / presentation	SEOs, social entrepreneurs, support organisations	SEO managers; stakeholders; service providers	Direct promotion of SETS courses to core target groups during a business model training. Feedback confirmed high interest in upcoming training programmes.
3	Impact House Open Doors Day – 6th Year Celebration (Brussels, 30 Aug 2024) [OPEN IMPACT]	Conference / workshop / networking	EU-level stakeholders, social innovators, intermediaries, SEOs	Stakeholders; SEO managers; service providers; national intermediaries	Open Impact presented SETS with a focus on ICT-enabled impact assessment and twin transition skills. The event enabled in-depth engagement with ecosystem actors and supported validation of SETS impact logic (ToC, SROI).

No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
4	All Digital Summit 2024 – Summit of Engaged Digital Citizenship (Madrid, 15–17 Oct 2024) [ALL DIGITAL]	International conference (EU level)	EU thematic networks, national intermediaries, SEO managers, policymakers, training providers	EU thematic networks; national intermediaries; SEO managers; stakeholders; service providers	SETS was presented in a dedicated panel on digital social innovation, directly linked to WP3 training design and certification discussions. The event provided large-scale visibility (≈300 participants) and strategic networking opportunities aligned with SETS dissemination KPIs.
5	Danube4SSEcosystem – 2nd Stakeholder Meeting (Maribor, 7 Nov 2024) [PRIZMA]	Stakeholder meeting	Social economy stakeholders, students, intermediaries	National intermediaries; SEO service providers; stakeholders	Presentation of SETS training programmes, with emphasis on service providers. Discussion confirmed need for skills development due to limited understanding of social economy in the region.
6	SETS at Career Fair for Youth (SETS na kariernem sejmu za mlade) (Maribor, 13–14 Nov 2024) [PRIZMA]	Career fair stand	Students, young people, companies, service providers	Stakeholders; SEO service providers	Awareness-raising among future professionals and companies supporting social enterprises. Dissemination through infocards ensured reach despite limited interaction time.



No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
7	SPOT Training Event – Skills for the Digital and Green Transition of SEOs (Ptuj/Maribor, 20 Nov 2024) [PRIZMA]	Training event / presentation	SEO managers, social entrepreneurs, support organisations	SEO managers; stakeholders; service providers	Repeated national dissemination supporting recruitment for SETS courses. Participants identified as potential learners for Slovenian pilot trainings.
8	Diesis Digital Days 2024 (27 Nov 2024) [DIESIS]	Conference / panel discussion	Social economy networks, SEO managers, intermediaries, digital innovation actors	EU thematic networks; national intermediaries; SEO managers; stakeholders; service providers	DIESIS presented SETS on a panel addressing digital upskilling needs in the social economy. The event showcased training priorities and reinforced the relevance of AI and digital skills for competitiveness and resilience in SEOs.
9	NEC ESS 2024 – Numérique en Commun[s] ESS (France, 27 Nov 2024) [SOGA]	National conference & workshop	SSE organisations, intermediaries, public bodies	SEO managers; stakeholders; service providers	Workshop and presentation format enabled interaction and recruitment. Participants expressed interest in AI, collaboration tools, and impact management training under SETS.



No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
10	Human Technopole – Day 2 (Politecnico di Milano, 23 Jan 2025) [TIRESIA]	Scientific event / panel	Researchers, academics, innovation stakeholders	Stakeholders; EU thematic networks	SETS was presented in a panel on reskilling organisations and the human–technology relationship. Feedback from the academic community validated the project’s twin-skilling approach combining social, environmental, and digital competencies.
11	CenSE Research Week: “Pathways to Sustainable Futures through Social and Circular Innovation” (10.03.2025) [ALL DIGITAL & DIESIS]	International Conference	Researchers, academics, innovation stakeholders, social economy networks, SEO managers, intermediaries, digital innovation actors,	EU thematic networks; national intermediaries; SEO managers; stakeholders; service providers	SETS was presented at the CenSE Research Week 2025 titled "Pathways to Sustainable Futures through Social and Circular Innovation". Peter presented SETS methodology, training programmes and impact achieved on the panel Social Economy Digitalisation/Education. The event was attended by more than 50 participants and was held in the Odisee University for Applied Science in Brussels. The participants were from various sectors, including academia, practitioners and SEO service providers.

No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
12	Google for Education Policy Roundtable on the AI Opportunity in Education (24.09.2025) [SOGA]	Policy roundtable (closed-door)	EU thematic networks, education and digital policy stakeholders, large foundations, social economy networks	EU thematic networks; stakeholders	Enabled strategic positioning of SETS within EU-level debates on AI and education. Provided direct feedback on demand for AI skills among SEOs and reinforced relevance of SETS AI training modules in a policy-informed context.
13	All Digital Summit 2025 – “Educated Digital Citizens” (12.09.2025) [ALL DIGITAL]	International conference	EU networks, national intermediaries, SEOs, training providers	EU thematic networks; SEO managers; stakeholders	High-visibility dissemination setting allowing outreach to a broad audience of SEOs and intermediaries. Supported awareness-raising of SETS pilots and training content during networking and multiplier sessions.
14	Blending Blue & Green for Real Sustainability (23–24.09.2025) [DIESIS]	International conference	EU networks, green and blue economy actors, social economy organisations, intermediaries	EU thematic networks; SEO managers; stakeholders	Positioned SETS within sustainability and twin-transition debates. Reinforced relevance of digital and impact skills for integrated environmental and social innovation pathways.



No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
15	DIGISET – Transnational Capacity Building Workshop (Lille, 29 Nov 2024) [SOGA]	Transnational workshop	Social economy enablers, intermediaries	EU thematic networks; service providers	Short presentation and extended networking reinforced complementarity between SETS and DIGISET and supported recruitment of service providers for training pilots.
16	Forging Alliances for the Twin Transition: Proximity and Social Economy in the EU’s New Agenda (06.10.2025) [DIESIS]	Thematic policy event	Social economy organisations, intermediaries, corporate actors, policy-adjacent stakeholders	Stakeholders; SEO managers; EU thematic networks	Explicitly linked SETS to the twin transition agenda and education policy. Event attendance (>130 participants) supported scale of outreach and policy relevance.
17	Social Impact Manager International School – Paris Sorbonne (05.11.2025) [OPEN IMPACT]	Education and training event	Students, entrepreneurs, SEO managers, service providers	SEO managers; service providers; stakeholders	Direct presentation of SETS to a learning-oriented audience. Generated concrete questions on training formats and applicability, confirming demand for modular and practice-oriented learning pathways.



No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
18	SERIGO Community of Practice – Measuring Impact in Rural Social Innovation (08.05.2025) [PRIZMA]	Community of practice workshop	Rural social innovation actors, social economy practitioners, intermediaries	Service providers; national intermediaries; stakeholders	Provided targeted dissemination to a highly relevant practitioner community. Validated relevance of SETS impact management training and encouraged reuse of curricula at national level.
19	CaféIAssos – Rethinking AI for Social Economy Organisations (11.07.2025) [SOGA]	National workshop	Social economy organisations, digital facilitators, local intermediaries	SEO managers; SEO service providers	Enabled in-depth discussion of AI opportunities and risks in SEOs. Strong qualitative feedback highlighted need for structured AI learning paths, directly reinforcing SETS training objectives.
20	BNI SE Slovenia – 05 Nov 2025 [PRIZMA]	Business networking event (confirmed local BNI activities in Slovenia around that period)	Business network members, entrepreneurs	Stakeholders; SEO managers	BNI Slovenia is an established business networking platform in Slovenia. SETS was involved on this event to support local ecosystem engagement.
21	SETS at Career Fair for Youth (SETS na kariernem sejmju za mlade)	Career fair stand	Students, young people, companies, service providers	Stakeholders; SEO service providers	Awareness-raising among future professionals and companies supporting social enterprises. Dissemination

No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
	(Maribor, 11–12 Nov 2025) [PRIZMA]				through infocards ensured reach despite limited interaction time.
22	Global Social and Solidarity Economy Forum (GSEF 2025) (Bordeaux, 29–31 Oct 2025) [DIESIS/SOGA/TIRESIA]	Global international forum	SSE actors, networks, local governments	EU thematic networks; national intermediaries; stakeholders	Major global gathering on SSE with thousands expected, presenting exceptional opportunity for high-level visibility and policy dialogue; aligns with dissemination and ecosystem integration objectives.
23	SERIGO-related dissemination sessions (2025) [PRIZMA]	Thematic dissemination	Social economy practitioners, support organisations, project partners	National intermediaries; service providers	Reinforced cross-project knowledge transfer and alignment between SETS and parallel EU-funded initiatives focused on rural and social innovation.
24	Social Enterprise Open Camp (2025) [PRIZMA]	Training / ecosystem event	Social entrepreneurs, SEOs, intermediaries	SEO managers; stakeholders; service providers	SETS was presented within an entrepreneurial learning and peer-exchange context, supporting awareness-raising among practitioners and reinforcing applicability of SETS training modules.

No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
25	RESEES Business breakfast (14 Nov 2025)	International workshops	Social entrepreneurs, SEOs, intermediaries	SEO managers; stakeholders; service providers	The increase of capacities through the learning process will lead to the improvement of the SE ecosystems and stakeholders' upskilling. SETS was presented as one of the cases for interregional SE skills mapping.
26	NEC ESS 2025 – Numérique en Commun[s] ESS (France & Brussels, 25-27 Nov 2025) [SOGA]	International conference & workshop	SSE organisations, intermediaries, public bodies	SEO managers; stakeholders; service providers	Workshop and presentation format enabled interaction and recruitment. Participants expressed interest in AI, collaboration tools, and impact management training under SETS.
27	GSMESKILL Final Conference (Kilifi, Kenya, 3 Dec 2025 – online)) [PRIZMA]	International Erasmus+ conference	VET educators, practitioners, networks	Stakeholders; service providers; EU thematic networks	Final conference of GSMESKILL Erasmus+ Project expanding cross-regional knowledge exchange; potential outreach for SETS in global vocational education networks. ( <a href="#">Facebook</a> )
28	SETS Final Event (11 Dec 2025)	International final event (hybrid)	SSE organisations, intermediaries, public bodies, VET educators, practitioners, networks, Social economy	SEO managers; stakeholders; service providers	DIESIS and the Consortium partners organised the SETS Final Event in Brussels on 11 December 2025. The objective of the event was to showcase

No.	Event	Type	Primary Audience	KPIs Addressed	Justification and Contribution to Project Objectives
	[DIESIS & ALL PARTNERS]		practitioners, support organisations, project partners		the work of the consortium, the project outputs and outcomes, the synergies with other projects, and the opportunities to continue with the project activities and use of outputs beyond the project timeline.
<p><b>Methodological note:</b> KPI figures reported in this section are assessed cumulatively across all dissemination and engagement events, in accordance with the Grant Agreement. Attendance data are not systematically de-duplicated unless explicitly stated, and qualitative KPIs are evidenced through event formats and stakeholder roles rather than headcounts.</p>					



## Partners

